

Corporate Services Partnering the Business

One-Day Workshop



Summary

Increasingly Corporate Services functions are looking to develop approaches, structures and roles that align the function to the organisational strategy and goals, effectively utilising resources and adding value. The term 'Corporate Services Business Partnering' is used generically to describe this approach.

This workshop is aimed at Corporate Services Directors, Heads of Corporate Services, Corporate Services Managers and Business Partners who are looking to raise their understanding of this approach and develop strategies to enhance how Corporate Services effectively 'Partners the Business'. It provides external research, tools and frameworks and practical advice on how to review Corporate Services effectiveness and take the Corporate Services function to the next level.

Available as a one-day seminar or workshop, it can be adapted to the needs of the specific Corporate Services team and organisation.

Contents will include:

- Drivers and definitions of Business Partnering
- External views – typical approaches, roles, competencies
- Lessons learned
- Readiness health check – 'How are we doing?'
- Strategic drivers and implications for Corporate Services
- The vision for Corporate Services – 'What will there be less of, and more of, in the future?'
- Measuring partnering effectiveness and added value
- Marketing Corporate Services with own staff and the business
- Engaging and developing the corporate services community
- Action plans – for the next level

This workshop will enable you to:

- Establish a clear definition of what we mean by Business Partnering and specifically for Corporate Services in your organisation
- Explore some typical models of how Corporate Services connects to the business and the pros and cons of the different options
- Define key roles, responsibilities and competencies
- Review the top ten lessons learned from research into organisations taking this approach and how they apply to your Corporate Services function
- Give your Corporate Services function a 'readiness healthcheck' to assess current progress against key success criteria for effective Business Partnering
- Identify the key strategic drivers of the organisation and the implications for Corporate Services
- Create a simple vision for Corporate Services that will engage Corporate Services staff and business customers
- Review how to measure 'partnering effectiveness' within Corporate Services
- Identify ways to effectively promote the function both internally and with business customers
- Develop strategies to involve and engage the Corporate Services community in a business partnering approach
- Create an outline plan of how to take your own Corporate Services function or area to the next level

Workshop Details

This workshop is run in-house for clients and can either be 'off-the-shelf' or designed as a bespoke workshop. It works well for Corporate Services Management teams and whole groups where their specific functional area and relationships can be explored. Options in-house include guest speakers from other organisations. For an informal discussion please call Judith Strange on +44(0)7866 676230 or email judith.strange@develop.uk.com.