

# Developing Strategic Influence for Finance

## One-Day Workshop



### Summary

Amongst the key competencies for Finance Business Partners are strategic awareness, strategic thinking and strategic influence. These are important competencies for Finance Business Partners to enable them to make a valuable contribution to the business.

This workshop develops the essential strategic understanding, skills and mindset that Finance Business Partners need to move from an operational focus to creating and building strategic value.

The standard workshop is available as a one-day in house workshop. We also can provide a two-day more in-depth workshop which includes case studies, skill practise and feedback.

### This workshop will enable you to:

- Understand the role of Finance Professionals in the strategy process and the importance of developing a strategic mindset
- Explore how strategy is developed both generally and specifically in your organisation
- Identify opportunities to contribute to strategy and the strategy process
- Explore strategic tools for forward think the implications of the strategy for Finance, critical success factors, value chain analysis and prioritising Finance plans
- Work through case studies and practise techniques to build strategic influence
- Create a personal development and action plan

### Contents will include:

- Role of Finance Professionals in strategy, what does it mean to add 'strategic value'?
- The characteristics of a strategic mindset
- Different ways strategy is developed
- How strategy is developed in your organisation
- Opportunities to contribute
- Strategic tools – scenario planning, critical success factors, value chain and strategic prioritisation
- Building strategic influence
- Case studies and practise
- Action and development planning

### Workshop Details

This workshop is run in-house for clients and can either be 'off-the-shelf' or designed as a bespoke workshop. The 'off-the-shelf' version is a one-day workshop though a two-day, more in depth version, can be delivered.

For an informal discussion, please call Judith Strange on +44(0)7866 676230 or email [judith.strange@develop.uk.com](mailto:judith.strange@develop.uk.com).

