

# Creating an Impact - Image Management for HR Professionals One Day Workshop



## Summary

The image HR portrays is absolutely vital and may even determine an organisation's success and its ability to manage its people, yet is frequently ignored. Too often HR professionals are tarnished with the same brush as the image held of their HR department in the past. This workshop will help to change all that!

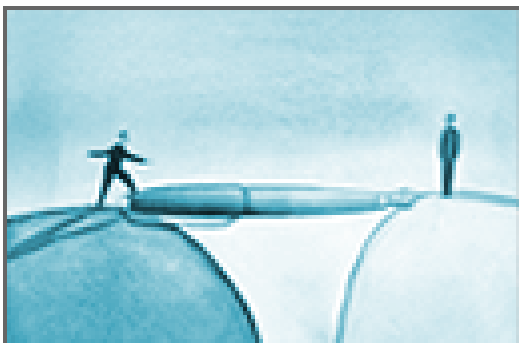
The workshop is particularly aimed at HR professionals who regularly come into contact with the business and who aim to influence and persuade the actions of line managers.

We help you to personally present the image of a senior manager and be accepted as one of their peers. We do this by reviewing the messages you portray, the impact you create and the impression you leave on others. We work with small groups and every participant will receive personal attention, feedback and coaching.

## Workshop Details

The price is £450 per person. A 10% discount is offered on a second place booked and invoiced at the same time.

To book your place, please email [Shirley.Dalziel@develop.uk.com](mailto:Shirley.Dalziel@develop.uk.com), and for more information, please call Shirley on 07740 737 739.



## This workshop will enable you to:

- Be fully aware of the impact you have on others and have clear actions to create your desired image
- Explore the importance of image, trust and networking in advancing your relationships with senior managers
- Take steps, using your voice and body language, to influence others
- Understand your strengths and the areas where you may want to further develop in for the future
- Know how to use dress and body language to create positive impressions
- Develop a plan for future networking, both inside and outside of your organisation
- Be able to use simple body language and vocal exercises to control your thought processes and emotions when dealing with difficult situations
- Increase your self confidence

## Contents will include:

- A marketing image audit to help you to identify your own unique strengths and selling points
- Personal feedback on the image you present and the messages you portray to others
- Practical exercises on physical and vocal image
- Personal coaching and tips on body language, voice, posture and dress, from a professionally trained actor
- Creating the right emotional and mental state to create a change within yourself
- How to change images others may have of you from previous situations
- Building trust
- Creating a positive impression and avoiding negative stereotypes
- The value of networks, who to network with and how to go about it
- The importance of reflecting the values and culture of the organisation in your behaviour and image