

IT Partnering the Business

One-Day Workshop



Summary

Increasingly IT functions are looking to develop approaches, structures and roles that align the function to the organisational strategy and goals, effectively utilising resources and adding value. The term 'IT Business Partnering' is used generically to describe this approach.

This workshop is aimed at IT Directors, Heads of IT, IT Managers and Business Partners who are looking to raise their understanding of this approach and develop strategies to enhance how IT effectively 'partners the business'. It provides external research, tools and frameworks and practical advice on how to review IT effectiveness and take the IT function to the next level.

Available as a one-day seminar or workshop, it can be adapted to the needs of the specific IT team and organisation.

Contents will include:

- Drivers and definitions of 'IT Business Partnering'
- External views – typical approaches, roles, competencies
- Lessons learned
- Readiness health check – 'How are we doing?'
- Strategic drivers and implications for IT
- The vision for IT – 'What will there be less of, and more of, in the future?'
- Measuring partnering effectiveness and added value
- Marketing IT with own staff and the business
- Engaging and developing the IT community
- Action plans – for the next level

This workshop will enable you to:

- Establish a clear definition of what we mean by 'IT Business Partnering' and specifically for IT in your organisation
- Explore some typical models of how IT connects to the business and the pros and cons of the different options
- Define key roles, responsibilities and competencies
- Review the top ten lessons learned from research into organisations taking this approach and how they apply to your IT function
- Give your IT function a 'readiness health check' to assess current progress against key success criteria for effective IT business partnering
- Identify the key strategic drivers of the organisation and the implications for IT
- Create a simple vision for IT that will engage IT staff and business customers
- Review how to measure 'partnering effectiveness' within IT
- Identify ways to effectively promote the function both internally and with business customers
- Develop strategies to involve and engage the IT community in a business partnering approach
- Create an outline plan of how to take your own IT function or area to the next level

Workshop Details

This workshop is run in-house for clients and can either be 'off-the-shelf' or designed as a bespoke workshop. It works well for IT management teams and whole groups where their specific functional area and relationships can be explored. Options in-house include guest speakers from other organisations. For an informal discussion please call Judith Strange on +44(0)7866 676230 or email judith.strange@develop.uk.com.

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