

Developing Strategic Influence for IT

One-Day Workshop



Summary

Amongst the key competencies for IT Business Partners are strategic awareness, strategic thinking and strategic influence. These are important competencies for IT Business Partners to enable them to make a valuable contribution to the business.

This workshop develops the essential strategic understanding, skills and mindset that IT Business Partners need to move from an operational focus to creating and building strategic value.

The standard workshop is available as a one-day in house workshop. We also can provide a two-day more in-depth workshop which includes case studies, skill practice and feedback.

This workshop will enable you to:

- Understand the role of IT professionals in the strategy process and the importance of developing a strategic mindset
- Explore how strategy is developed both generally and specifically in your organisation
- Identify opportunities to contribute to strategy and the strategy process
- Explore strategic tools for forward think the implications of the strategy for IT, critical success factors, value chain analysis and prioritising IT plans
- Work through case studies and practice techniques to build strategic influence
- Create a personal development and action plan

Contents will include:

- Role of IT professionals in strategy, what does it mean to add 'strategic value'?
- The characteristics of a strategic mindset
- Different ways strategy is developed
- How strategy is developed in your organisation
- Opportunities to contribute
- Strategic tools – scenario planning, critical success factors, value chain and strategic prioritisation
- Building strategic influence
- Case studies and practice
- Action and development planning

Workshop Details

This workshop is run in-house for clients and can either be 'off-the-shelf' or designed as a bespoke workshop. The 'off-the-shelf' version is a one-day workshop though a two-day, more in depth version, can be delivered.

For an informal discussion, please call Judith Strange on +44(0)7866 676230 or email judith.strange@develop.uk.com.

